

Dr. P.ARIVAZHAGAN

M.Com., M.Phil., SET., Ph.D

Assistant Professor of Commerce

JAMAL MOHAMED COLLEGE (Autonomous)

Tiruchirappalli - 620 020

arivazhaganjmc@gmail.com

96594 - 74400

Qualification

S. No	Qualification	Board/University	Year of passing	Subject	Class
1	HSC	Board of Higher Secondary Education	2004	Commerce	First
2	B.Com	Bharathidasan University	2007	Commerce	First
3	M.Com	Bharathidasan University	2009	Commerce	Distinction
4	M. Phil	Bharathidasan University	2010	Commerce	Distinction
5	SET	Mother Teresa Women's University	2018	Commerce	***
6	Ph.D	Bharathidasan University	2018	Commerce	Commended

Work Experience

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous) Trichy from 01.09.2010 to till date

Area of Specialization

Marketing and Human Resource Management

Research Experience

	Completed
PG Level	15

Seminar Organized

Seminar Organizing Secretary for National Level Seminar on "Marketing Strategies for Make in India Products and Services" Conducted by PG Department of Commerce (SF), Jamal Mohamed College, Trichy on 24th January 2015.

Details of Articles Publication

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
1	Research ExplorerA Refereed Bi- Annual Research journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy	International	Corporate Governance of Banks in Developing Economies	August, 2013
2	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Problems and Prospects of Financing to weaker section by commercial banks in India	August, 2014
3	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	National	Service Quality of Housing Finance companies in India: A case study of LIC housing Finance limited and HDFC	January, 2015
4	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	A study on comprehensive problems of HDFC and SBI home loan takers in Tiruchirappalli	August, 2015
5	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	Islamic Finance – An Overview.	January, 2016
6	InterContinental Management Research Review	International	A study on perception and problems of Home Loan Borrowers with regards to SBI in Tiruchirappalli	August, 2016
7	International Journal of Multidisciplinary Research Review	International	A study on problems and Prospects of SBI Home Loan Borrowers with regards to SBI	August, 2016
8	Shanlax International Journals	National	A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District	September, 2017

9	International Journal Of Management And Social Sciences (IJMSS) p-ISSN : 2249 0191 e-ISSN : 2349 9761	International	Consumer Perception and Satisfaction Towards Online Shopping in Karur District	September, 2018
10	JAC: A Journal Of Composition Theory ISSN: 0731-6755	International	A Study on Banking Habits of People in Urban and Rural Area	September, 2019

Paper Presentation Details

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	A One Day National Conference on Myths and Realities of Business in the Digital Era Titled " A Comparative Study on Usage of E-banking Services Provided by Selected Private and Public Sector Banks in India:	Jamal Mohamed College (Autonomous), Trichy – 20.	17-02-2016
2	A One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges Titled "A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District"	Jamal Mohamed College (Autonomous), Trichy – 20.	23-09-2017
3	A One Day National Conference on Advancement in Business in the Digital Era Titled "Customer Satisfaction towards E-Services in select Private Sector Banks in Tiruchirappalli District"	Jamal Mohamed College (Autonomous), Trichy – 20.	20-09-2018
4	A One Day International Conference on Service Marketing – Process, Practices and Potential Titled "Growth and Performance of Indian Insurance Sector in Current Scenario"	National College, Trichy	24-01-2019
5	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research Titled "A study on Customer Satisfaction Towards Mobile Banking Users in Tiruchirappalli District"	ICSSR Sponsored and Periyar E.V.R. College, Trichy – 23.	20-02-2019
6	A One Day International Seminar on Service Sector in India: Making New Avenues in Indian Economy paper titled "Customer Perception of 7P's of Marketing Mix and its Impact on Brand Loyalty"	Jamal Mohamed College (Autonomous), Trichy – 20.	13-01-2021
7	A One Day International Conference on Advancement in Business in the Digital Era Titled "Problems and Prospects of SBI Home Loan"	Jamal Mohamed College (Autonomous), Trichy – 20.	17-02-2021
8	International Conference on Entrepreneurship and Social Empowerment: Converging Technologies & Growth Business "Role of Information Technology in Social Entrepreneurship"	Jamal Mohamed College (Autonomous), Trichy – 20.	10-05-2022

9	National conference on "Great Initiatives of state and central government thorough startups programmes in Nurturing entrepreneurial activities" paper titled "Strategies For Improving Small Scale Enterprises"	Jamal Mohamed College (Autonomous), Trichy – 20.	21-09-2022 & 22-09-2022
10	ICCSR Sponsored National Seminar on Impact Of National Educational Policy 2020 On Higher Education Role of New Education Policy	Cauvery College for Women, Trichy.	16-02-2023

Seminar/Conference/Workshop – Participation Details

S. No.	Theme of the Seminar / Workshop	Name of the College	Date of Participation
1	Internal Quality Assurance Cell "A One Day Inter-Collegiate Workshop on E-Content Development for Teaching – Learning".	hamed College,Trichy	22-12-2015
2	Internal Quality Assurance Cell "A One Day workshop on The Role of aTeacher in the Present Scenario"	hamed College,Trichy	07-01-2017
3	Internal Quality Assurance Cell "Three Day NLP-Based Faculty Empowerment Programme"	hamed College,Trichy	17 th , 19 th & 20 th June, 2017
4	A One day State Level Workshop on "GST – Principles & Practices"	hamed College,Trichy	11-01-2018
5	Internal Quality Assurance Cell "A One Day workshop on Improving Teaching Practices - A Strategic Approach"	hamed College,Trichy	23-06-2018
6	Curriculum Development Cell "UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design"	hamed College,Trichy	18 th & 19 th January 2019
7	Internal Quality Assurance Cell "Staff Enrichment Programme on Ownership Culture"	hamed College,Trichy	14-06-2019
8	Faculty Development Programme in Securities Market	asan University,Trichy	15-02-2020
9	Personal Finance Literacy (Learn to Manage Your Personal Income)	hamed College,Trichy	18-08-2021
10	Six Days Virtual Workshop on "Effective Share Trading Strategies",	hamed College,Trichy	21-04-2022 to 26-04-2022

11	Faculty Enrichment Programme	named College,Trichy	21-06-2021 to 25-06-2021
12	Online Faculty Development Programme on " Introduction and Mutual Fund Investing"	Tagore College of Arts & Science, Chennai	22-10-2021
13	Six Days National Level Faculty Development Programme on Capacity Building and Quality Assurance	Kongunadu College of Education, Tholurpatti	25-10-2021 to 30-10-2021
14	Seven days Faculty Development Programme on "Innovative Teaching Strategies for Effective Implementation of NEP2020"	Barkatullah University, Bhopal	11-11-2021 to 17-11-2021
15	Faculty Development Program on Financial Markets	Bharathidasan University, Tiruchirappalli	01-12-2021
16	Research Methodology	Kamala Nehru mahavidyalaya, Nagpur	02-05-2022
17	Faculty Development Programme on FinTech the Future of Finance	NSE Academy and Department of Commerce, Bishop Heber College, Tiruchirappalli	28-05-2022
18	FDP on Exordium to MOOCS & SWAYAM	Jamal Mohamed College, Trichy	16-12-2022